



2026 RIDE FOR UNITY

VOLUNTEER ROLE DESCRIPTIONS



TECH & SYSTEMS

QR CODE + DONATION INFO TABLE VOLUNTEER

Staffs the QR code and donation information table, helping guests scan in, learn about BLD, and make donations on the spot. This volunteer keeps the table stocked, organized, and welcoming throughout the event.

Key Skills: Comfort with smartphones/QR codes; friendly, approachable demeanor; ability to clearly explain donation options.

Time Requirement: Aug 27 @ 4:00pm; Aug 28 @ 1:00pm; Aug 29 & Aug 30 @ 7:00am

REGISTRATION TABLE VOLUNTEER

Checks riders and guests into the event, verifies registration details, distributes materials, and answers questions. With a warm greeting and efficient organization, this volunteer sets the tone for a smooth event experience.

Key Skills: Positive attitude & enthusiasm for BLD; good communication skills; ability to work quickly and accurately.

Time Requirement: Aug 27 @ 4:00pm; Aug 28 @ 1:00pm; Aug 29 & Aug 30 @ 7:00am

KICKOFF EXPERIENCE

SET-UP CREW

Handles load-in for the kickoff celebration — setting up tents, tables, chairs, and signage so the site is ready before guests arrive.

Key Skills: Ability to lift and move equipment; teamwork in a fast-paced environment; attention to layout details.

Time Requirement: Kickoff day, 12:00pm – 3:00pm

BREAK-DOWN CREW

Manages pack-out at the end of the kickoff — breaking down tents and tables, collecting signage, cleaning the site, and loading equipment out.

Key Skills: Physical stamina; willingness to stay through the end of the event; efficient, organized approach.

Time Requirement: Kickoff day, 7:00pm – 9:00pm

WELCOME / GREETER TEAM

Serves as the first friendly face guests see, welcoming attendees, pointing them toward registration and activities, and making everyone feel at home.

Key Skills: Warm, outgoing personality; knowledge of the event layout; strong communication skills.

Time Requirement: Kickoff day, 5:00pm – 7:00pm

MEMBER SIGN-UP TABLE VOLUNTEER

Shares the BLD membership story with guests and helps interested attendees complete sign-up on the spot.

Key Skills: Enthusiasm for BLD's mission; comfort starting conversations; accuracy with sign-up forms.

Time Requirement: Kickoff day, 5:00pm – 8:00pm

SWAG + JERSEY DISTRIBUTION VOLUNTEER

Distributes event swag and rider jerseys, verifying sizes and orders while keeping inventory organized and lines moving.

Key Skills: Organization and inventory tracking; efficiency under busy conditions; friendly customer service.

Time Requirement: Kickoff day, 4:00pm – 8:00pm

FLOATER

Supports fellow volunteers wherever extra hands are needed — setup and breakdown, registration, kids zone, hydration, and more — helping the kickoff run smoothly from start to finish.

Key Skills: Flexibility to adapt to multiple tasks; strong communication; ability to work as part of a team in a fast-paced environment.

Time Requirement: Kickoff day, 5:00pm – 9:00pm

KIDS ZONE VOLUNTEER

Keeps the kids zone fun, safe, and supervised — leading activities, monitoring the area, and helping families enjoy the celebration.

Key Skills: Experience or comfort working with children; patience and high energy; safety awareness.

Time Requirement: Kickoff day, 5:00pm – 9:00pm

VIP ZONE VOLUNTEER

Hosts the VIP area, welcoming special guests, checking credentials, and making sure VIPs have everything they need throughout the evening.

Key Skills: Professional, hospitable demeanor; discretion; attention to guest needs.

Time Requirement: Kickoff day, 5:00pm – 9:00pm

FOOD TRUCK AREA VOLUNTEER

Keeps the food truck area organized — guiding lines, answering questions, keeping the space clean, and serving as the liaison between vendors and guests.

Key Skills: Crowd-friendly communication; problem-solving; comfort being on your feet.

Time Requirement: Kickoff day, 5:00pm – 9:00pm

DRONE AREA VOLUNTEER

Monitors the designated drone viewing/operation area, keeping spectators at a safe distance and supporting the drone team during the evening show.

Key Skills: Safety awareness; clear communication with crowds; reliability and attentiveness.

Time Requirement: Kickoff day, 7:00pm – 9:30pm

HYDRATION STATION VOLUNTEER

Keeps water flowing at the kickoff — pouring, restocking, and making sure guests and riders stay refreshed all evening.

Key Skills: Positive, encouraging attitude; ability to stand for extended periods; quick restocking and cleanup.

Time Requirement: Kickoff day, 5:00pm – 9:00pm

SPEAK FOR YOURSELF PROGRAM

PROGRAM CHECK-IN VOLUNTEER

Welcomes and checks in speakers and invited guests for the Speak For Yourself program, confirming arrivals and connecting them with program staff.

Key Skills: Organization and attention to detail; warm, professional communication; calm under deadline pressure.

Time Requirement: Program day, 1:00pm – 3:00pm

COMMUNITY OUTREACH VOLUNTEER

Supports outreach to local organizations and partners ahead of the program — sharing information, coordinating participation, and building community connections.

Key Skills: Strong relationship-building skills; familiarity with Detroit community organizations; reliable follow-through.

Time Requirement: Pre-event — begins ASAP

ROOM / CROWD SUPPORT VOLUNTEER

Keeps the program room running smoothly — assisting with seating, managing lines, and maintaining calm, welcoming vibes for the audience.

Key Skills: Friendly crowd management; patience and composure; awareness of accessibility needs.

Time Requirement: Program day, 2:00pm – 7:00pm

FACILITATOR SUPPORT / TIMEKEEPER

Assists program facilitators by tracking time for each speaker and segment, giving cues, and helping the program stay on schedule.

Key Skills: Punctuality and time awareness; discreet communication; ability to stay focused for long stretches.

Time Requirement: Program day, 2:00pm – 7:00pm

MIC RUNNER / STAGE ASSISTANT

Moves microphones to audience members and speakers, assists with stage transitions, and supports presenters between segments.

Key Skills: Quick on your feet; comfort moving through crowds; basic familiarity with AV equipment is a plus.

Time Requirement: Program day, 2:00pm – 6:00pm

RIDE OPERATIONS – WEEKEND RIDE

RIDER CHECK-IN + CREDENTIALING TEAM

Checks riders in on ride mornings, verifies registration and waivers, and distributes credentials, numbers, and ride-day information.

Key Skills: Accuracy and efficiency; welcoming communication; ability to handle busy morning rushes.

Time Requirement: Ride days (Aug 29 & Aug 30), 7:00am – 9:00am

SAG SUPPORT VOLUNTEER

Rides with or supports the SAG (support and gear) vehicle — helping load bikes and gear, assisting the driver, and supporting riders who need a lift along the route.

Key Skills: Ability to lift bikes and equipment; teamwork with drivers and mechanics; calm, helpful attitude with tired riders.

Time Requirement: Ride days (Aug 29 & Aug 30), 7:00am – 3:00pm

COOLER / WATER REFILL RUNNER

Keeps every station supplied — running ice, refilling coolers and water containers, and making sure hydration never runs out along the route.

Key Skills: Physical stamina; valid driver's license helpful; proactive, self-directed work style.

Time Requirement: Ride days (Aug 29 & Aug 30), 7:00am – 3:00pm

WASTE MANAGEMENT / CLEANUP CREW

Keeps the start/finish area and stops clean throughout the day — managing trash and recycling, and leaving every site better than we found it.

Key Skills: Reliability; willingness to do hands-on work; pride in a clean, welcoming event.

Time Requirement: Ride days (Aug 29 & Aug 30), 7:00am – 3:00pm

START/FINISH LINE OPERATIONS VOLUNTEER

Supports everything happening at the start and finish lines — staging riders, managing the flow of departures and arrivals, and celebrating finishers.

Key Skills: High energy; clear communication; ability to stay organized in a busy environment.

Time Requirement: Ride days (Aug 29 & Aug 30), 7:00am – 3:00pm

SAFETY / MEDICAL

FIRST AID / CPR VOLUNTEER

Provides first aid and medical support to riders and guests — treating minor injuries, monitoring for heat and dehydration issues, and escalating serious situations to EMS.

Key Skills: Current first aid/CPR certification (EMT or nursing background preferred); quick, accurate assessment; calm under pressure.

Time Requirement: Ride days (Aug 29 & Aug 30), 7:00am – 3:00pm

SAFETY MARSHAL

Serves as ride safety eyes along the route — monitoring riders, communicating by radio, and reporting incidents or hazards to the safety lead.

Key Skills: Strong situational awareness; comfort using radios; clear, quick communication.

Time Requirement: Ride days (Aug 29 & Aug 30), 7:00am – 3:00pm

EMERGENCY RESPONSE SUPPORT

Assists the EMS lead with emergency coordination and documentation — logging incidents, tracking responses, and supporting communication during medical situations.

Key Skills: Composure in emergencies; careful documentation; good communication with medical staff and event team.

Time Requirement: Ride days (Aug 29 & Aug 30), 7:00am – 3:00pm

TRAVEL LOGISTICS

DRIVER / TRANSPORT ASSISTANT

Supports event transportation — assisting with loading, keeping to schedules, and maintaining communication between drivers, stops, and the event team.

Key Skills: Valid driver's license and clean driving record; strong awareness of road safety; dependable scheduling and communication.

Time Requirement: Ride days (Aug 29 & Aug 30), 7:00am – 3:00pm

RESTROOM + WATER STOP VOLUNTEER

Staffs restroom and water stops along the route — keeping stations stocked, clean, and clearly directed so riders can refresh and roll on.

Key Skills: Reliability at an assigned post; friendly rider support; attention to supplies and cleanliness.

Time Requirement: Ride days (Aug 29 & Aug 30), 7:00am – 3:00pm

“KNOW BEFORE YOU GO” MEETING SUPPORT

Supports pre-ride rider briefings — taking notes, tracking attendance, and handling follow-up so every rider has the information they need.

Key Skills: Organization and note-taking; reliable follow-up; familiarity with ride details.

Time Requirement: Pre-ride meetings — coordinated by the TAE Team

NUTRITION & HYDRATION

LUNCH STOP CAPTAIN

Leads the lunch stop — managing headcount, timing, and vendor coordination so riders are fed and back on the road on schedule.

Key Skills: Leadership and coordination; comfort working with vendors; timing and headcount accuracy.

Time Requirement: Ride days, 11:00am – 1:00pm

SNACK PACK ASSEMBLY VOLUNTEER

Assembles rider snack packs at assigned stations, keeping quality consistent and supplies organized for distribution along the route.

Key Skills: Efficient, detail-oriented assembly work; food-safe handling; teamwork.

Time Requirement: Ride days, 9:00am – 1:00pm (assigned to different stations)

HYDRATION STATION CREW

Runs the hydration stations — pouring water, restocking supplies, managing trash, and making ice runs to keep riders fueled and refreshed.

Key Skills: Positive, encouraging attitude; ability to stand and stay active for extended periods; quick restocking.

Time Requirement: Ride days (Aug 29 & Aug 30), 7:00am – 3:00pm

RESTROOM STATION VOLUNTEER

Staffs the restroom stations — posting and maintaining directional signage, monitoring supplies, and keeping the area clean and easy to find.

Key Skills: Reliability; attention to cleanliness and supplies; helpful, courteous presence.

Time Requirement: Ride days — schedule provided at assignment (station signage provided)

PEOPLE, VOLUNTEERS & MEMBERSHIP

VOLUNTEER CHECK-IN / COMMAND TABLE

Runs the volunteer command table — checking volunteers in, distributing assignments and materials, and serving as home base for volunteer questions all event long.

Key Skills: Organization and multitasking; clear communication; familiarity with volunteer roles and schedules.

Time Requirement: Aug 27 @ 12:00pm; Aug 28 @ 1:00pm; Aug 29 & Aug 30 @ 7:00am

VOLUNTEER RECRUITMENT SUPPORT

Helps recruit volunteers in the weeks before the event — spreading the word, following up with prospects, and filling open shifts.

Key Skills: Outreach and networking; persistence and follow-through; enthusiasm for BLD's mission.

Time Requirement: Pre-event — coordinated by Deidre

VOLUNTEER ONBOARDING + TRAINING ASSISTANT

Supports volunteer onboarding and training — helping new volunteers complete paperwork, learn their roles, and feel prepared and welcomed.

Key Skills: Patience and clear instruction; organization with paperwork and rosters; welcoming presence.

Time Requirement: Pre-event — coordinated by Deidre

DAY-OF VOLUNTEER COORDINATOR RUNNER

Acts as the dispatch link between the command table and volunteer posts — delivering messages and supplies, and shifting coverage where it's needed most.

Key Skills: Quick on your feet; problem-solving; calm, clear communication on the move.

Time Requirement: Aug 27 @ 12:00pm; Aug 28 @ 1:00pm; Aug 29 & Aug 30 @ 7:00am

VOLUNTEER MEALS / SNACKS DISTRIBUTOR

Makes sure volunteers stay fueled — distributing meals, snacks, and water to volunteer posts throughout the event.

Key Skills: Reliability; knowledge of volunteer post locations; friendly, appreciative attitude.

Time Requirement: Event days — coordinated by the BLD Team

MEMBERSHIP RECRUITMENT VOLUNTEER

Shares the BLD membership pitch with attendees and supports on-the-spot sign-ups throughout the event.

Key Skills: Confident, genuine communication; knowledge of BLD membership benefits; accuracy with sign-ups.

Time Requirement: Event days — coordinated by the BLD Team

RETENTION + ENGAGEMENT VOLUNTEER

Follows up with volunteers and new members after the event — making thank-you calls and texts and keeping the BLD community engaged.

Key Skills: Friendly phone and text communication; consistency with follow-up lists; relationship building.

Time Requirement: Post-event — coordinated by the BLD Team

VOLUNTEER APPRECIATION LEAD

Leads volunteer appreciation — preparing thank-you bags, organizing shoutouts and photos, and making sure every volunteer feels valued.

Key Skills: Creativity and warmth; organization with appreciation materials; comfort taking photos and giving public shoutouts.

Time Requirement: Aug 27 @ 4:00pm; Aug 28 @ 1:00pm; Aug 29 & Aug 30 @ 7:00am

MECHANICAL & BIKE SUPPORT

PRE-RIDE BIKE INSPECTION CHECK-IN VOLUNTEER

Supports pre-ride bike inspections — checking riders in at the inspection station and helping the mechanic team move bikes through safety checks efficiently.

Key Skills: Basic bike familiarity; organization and line management; early-morning reliability.

Time Requirement: Aug 29 & Aug 30, starting 7:00am

ON-RIDE MECHANICAL SUPPORT ASSISTANT

Works alongside the event mechanic on the route — assisting with quick fixes like flats and chain issues, and helping keep riders rolling safely.

Key Skills: Hands-on bike repair experience; problem-solving under time constraints; calm, patient demeanor.

Time Requirement: Aug 29 & Aug 30, 7:00am – 3:00pm

SPARE PARTS / SUPPLIES MANAGER

Manages the mechanical inventory — tracking spare tubes, parts, and tools, and making sure the repair team always has what it needs.

Key Skills: Inventory organization; knowledge of common bike parts; quick, accurate restocking.

Time Requirement: Aug 29 & Aug 30, 7:00am – 3:00pm

EMERGENCY REPAIR RUNNER

Serves as the parts courier on ride days — rushing tubes, tools, and supplies to mechanics and stranded riders along the route.

Key Skills: Valid driver's license; route familiarity; quick response and dependable communication.

Time Requirement: Aug 29 & Aug 30, 7:00am – 3:00pm

POST-RIDE BIKE CLEANUP / MAINTENANCE SUPPORT

Helps clean, inspect, and stage bikes after the ride — supporting maintenance checks and organized storage or pickup.

Key Skills: Hands-on, detail-oriented work; basic bike maintenance knowledge helpful; teamwork.

Time Requirement: Aug 29 & Aug 30, 1:00pm – 4:00pm

SPONSORSHIP & PARTNERS

SPONSOR COORDINATION ASSISTANT

Supports sponsors on event day — coordinating arrival times, day-of needs, and timing so every partner activation goes smoothly.

Key Skills: Professional communication; scheduling and coordination; calm problem-solving.

Time Requirement: Event days — schedule provided at assignment

SPONSOR SIGNAGE PLACEMENT CREW

Places and maintains sponsor signage across the event site and route, making sure every partner is visible and positioned correctly.

Key Skills: Attention to placement details; physical ability to install signage; site/route familiarity.

Time Requirement: Event days — schedule provided at assignment

SPONSOR HOSPITALITY / ON-SITE SUPPORT

Hosts sponsors, VIPs, and partners on site — handling check-ins, water, and requests so partners feel supported throughout the event.

Key Skills: Hospitality mindset; professionalism and discretion; proactive guest care.

Time Requirement: Event days — schedule provided at assignment

ADDITIONAL ROLES

REGISTRATION / WAIVER VOLUNTEER

Assists with registration and waiver collection — verifying that every participant has completed required forms before joining the event.

Key Skills: Accuracy and attention to detail; efficient processing; friendly guest service.

Time Requirement: Event days — schedule provided at assignment

TRAFFIC / CROSSING SUPPORT LIAISON

Supports safe crossings along the route — only where legally allowed and with proper permissions — coordinating with officials and alerting riders to traffic conditions.

Key Skills: Strong safety awareness; clear signaling and communication; ability to follow official protocols exactly.

Time Requirement: Ride days — schedule provided at assignment

LOST & FOUND / INFO DESK VOLUNTEER

Staffs the information desk — answering questions, managing lost-and-found items, and helping guests navigate the event.

Key Skills: Helpful, patient communication; organization with logged items; broad event knowledge.

Time Requirement: Event days — schedule provided at assignment

ACCESSIBILITY SUPPORT VOLUNTEER

Provides calm, respectful assistance to guests with mobility needs or other accommodations, helping ensure the event is welcoming to everyone.

Key Skills: Sensitivity and patience; awareness of accessibility best practices; calm, person-first assistance.

Time Requirement: Event days — schedule provided at assignment
